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## **SneakerBall To Honor The Best In Washington Area Sports With Awards Show**

*Fans can vote for winners starting July 15<sup>th</sup> at [www.gwsportsalliance.com/sneakerball](http://www.gwsportsalliance.com/sneakerball)*

**Washington, D.C.** – For the first time in the event’s history, SneakerBall, the Greater Washington Sports Alliance’s signature charity gala, will present a special awards show to honor the best in Washington area sports. In a global online voting campaign to begin on July 15<sup>th</sup>, sports fans will pick the winners in categories honoring excellence in athletic performance, franchise leadership, entertainment community involvement and media coverage. A selection committee comprised of local sports legends, broadcasters, and political figures selected nominees in the following categories:

**Sports Executive of the Year**  
**Corporate Sponsor of the Year**  
**Team Mascot Award**  
**Sports Feature of the Year**  
**Solid Character Award (Presented by SunTrust)**  
**Sports Play of the Year (Presented by MTM Builder/Developer)**

Fans will be able to vote online from July 15 to September 4 by visiting the Greater Washington Sports Alliance SneakerBall page at [www.gwsportsalliance.com/sneakerball](http://www.gwsportsalliance.com/sneakerball). Winners of the voting campaign will be announced **LIVE** during SneakerBall VI on September 15<sup>th</sup> at the National Building Museum.

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## **SneakerBall To Present Awards Show, page 2**

SneakerBall is the only black tie and sneakers gala that celebrates the best of sports in the region and it is organized to benefit the Greater Washington Sports Alliance Foundation. The Foundation, which is made up of six local charities, creates avenues for sports-oriented corporate philanthropy to enhance the region's youth sports programs and facilities. SneakerBall is one of Washington D.C.'s signature galas held at the National Building Museum with over 1,000 attendees, more than 50 professional athletes & Olympians, the Greater Washington's sports franchise ownership groups, the leaders of the region's business community and the Sports Alliance charitable partners.

For more information on SneakerBall or for sponsorship opportunities visit [www.gwsportsalliance.com/sneakerball](http://www.gwsportsalliance.com/sneakerball)

### **About Greater Washington Sports Alliance:**

Established in 2003, The Greater Washington Sports Alliance (GWSA) is a regional non-profit sports commission created to foster economic development and civic pride through the power of sports. GWSA's mission encompasses the attraction of sporting events to the region, the promotion of the regional professional, collegiate and amateur franchises, the support of youth investment organizations and the branding of Washington, D.C. as a world class sports destination. The Greater Washington Sports Alliance Internet address is <http://www.gwsportsalliance.com>.

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